

### Creative Services

Concept Development / Copywriting  
Graphic Design  
Illustration  
Website Development  
Print Production / Management  
Digital Color Printing  
Large Format Color Printing

### Direct Marketing

Market Research  
Database Marketing  
Survey Development / Processing  
Mailing List Services  
Laser Personalization / Matching  
Variable Data Printing

### Database Management

Mailing List Management  
CASS / PAVE Certified Processing  
NCOA / LACS Processing  
Merge / Purge / Suppression / Selection  
Data Processing / Data Entry  
Label / Report Printing

### Mailing Services

High-Speed Ink Jet Addressing  
Intelligent Mail Barcoding  
Mail Merge Laser Printing  
Postal Drop Shipments  
Envelope Inserting  
Precancelled Stamping  
Tabbing / Wafer Sealing  
Postage Metering

### Fulfillment

Warehousing / Shipping  
Inventory Control Analysis  
Literature Inquiry Fulfillment  
Product Inquiry Fulfillment  
Hand Assembly Operations

great  
combinations

integrated marketing  
SERVICES, INC.

yield great  
results



integrated marketing  
SERVICES, INC.

Direct Marketing • Advertising • Fulfillment

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Motivate the Message.™



Motivating the Message™



Combined Talents. Twice the Success.



That's the dynamic benefit of Integrated Marketing.  
The perfect combination of **creative services** and **direct marketing**—  
working together to streamline your marketing efforts—all in one place.



**integrated marketing**  
SERVICES, INC.

Direct Marketing • Advertising • Fulfillment

# creative services



# & direct marketing



Create it. Mail it. Or both.

We don't just design mail. We Direct Mail.

Successful integrated marketing starts here... with hard work developing a fresh, creative message—giving it energy, inspiring a call to action. Then forget about coordinating printing, mailing services and the Post Office. We can direct all your marketing materials into the hands of your target audience—all under one roof.

**Integrated Marketing** has been delivering quality direct mail marketing services for a wide range of businesses since 1993. So, don't just sit there. Get your brand moving!



Motivate the Message.<sup>SM</sup>



## Creative Services

Need creativity that's way outside the box? We have the ability to turn the ordinary into the extraordinary.  
Craft a message that clearly communicates. Produce an image that sells.

Our idea of creative development means diving head-first into strategic ideas that lead to strong messaging.  
From initial concept through final production, our creative team combines good old-fashioned ingenuity with the most advanced digital design systems to develop creative messages that really stand out from the crowd.

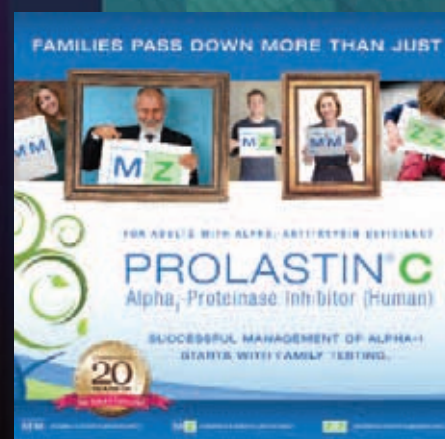
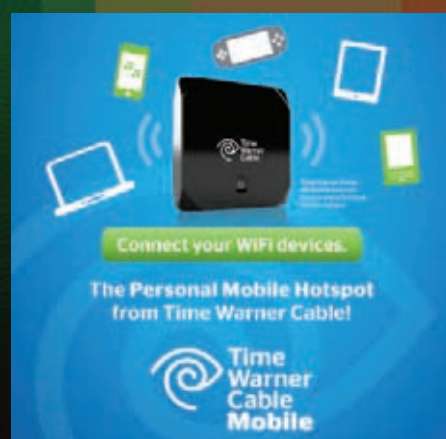
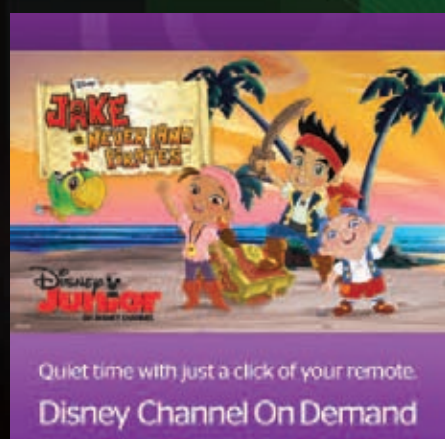
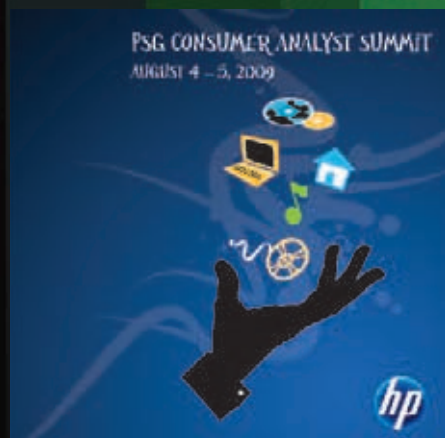
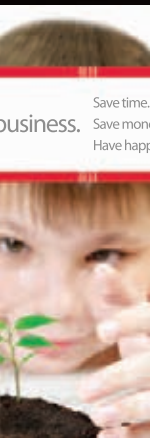
We possess the know-how and resources to develop a great idea and move it in the right direction,  
without tripping you up on frivolous agency expenses.



Motivate the Message.™

# Creative Services

# our work.





## Direct Mail Services

There's no denying the power of print.

While the written word may speak volumes, targeted direct mail will deliver your message most effectively. Integrated Marketing provides specific tips and strategies throughout all phases of the process; including mailpiece design, guidelines for projecting mailing costs, and advice on determining when it is most effective to use a direct mail campaign.

We provide the knowledge and services you need to make direct mail programs as effective and efficient as possible. Make the most of your budget dollar and speak directly to your target audience with our state-of-the-art direct mail services.



Motivate the Message<sup>SM</sup>



## Fulfilling your market needs. Delivering accuracy.

Eliminate your need for both costly warehouse space and staffing requirements, while improving the efficiency, quality and accuracy of your fulfillment programs. With our turn-key services, your message will reach the market with timing and precision, while sparing you the headache. With integrated warehousing, inventory control and shipping, we provide you with the capabilities you've been looking for. So, relax. We've got it under control.



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Motivate the Message.<sup>SM</sup>



## Join forces with Integrated Marketing.

Whatever your marketing needs, big or small, take the full-service approach to design, printing, direct mail and fulfillment services—and let us motivate your message.

Don't just sit there. Call us today!

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